



VEThack is an initiative conceived and led by U.S. Marine Corps Veteran Gene Wu, the objective of which is to give hope and direction to veterans that have neither.

VEThack will work with educational institutions and international corporations to fund and build a fully equipped, cutting-edge R&D lab. This lab will serve as a place of learning and healing for returning warriors and disabled veterans interested in pursuing careers in technology.

The program will give its participants a new purpose and mission in their civilian lives, working alongside fellow veterans struggling with similar duty- and transition-related issues. The veterans will be afforded genuine and robust opportunities to work in specialized teams on real world projects, such as apps and advanced physical user interface platforms, for various global corporations and institutions.

The support will be ongoing for the veteran, keeping the mind and body constantly occupied with purposeful objectives and milestones to accomplish.

The facility will be linked to existing operational R&D labs around the globe that serve hand-selected industries. The veterans will gain the skills and experience needed to succeed in the civilian technology sector and will be given ample networking opportunities with VEThack's strategic partners.

VEThack has also partnered with GORUCK to put a very unique and fun spin on the traditional hackathon. While many companies use orthodox methods to "test" a team's skill level under strenuous circumstances, we have effectively combined physical fitness with the art of hacking. We will put our veterans and their R&D team leaders alike through intense but fun military style ruck marches and PT sessions, while requiring them to work on a any given software project immediately afterwards. We believe this will not only test the technical ability of the participants but also their ability to engage in such an activity under extreme physical duress.

Annual Awareness Ruck March

In our ongoing mission to locate the most effective and advanced methods to treat TBI, PTS, and other combat-related injuries and to raise awareness of the veteran suicide epidemic among the Iraq and Afghanistan war veteran community in the US and among our primary allies, we held our first annual ruck march to end veteran suicide in September of 2014 in the Upper West Side of Manhattan.

We partnered with virtually every legitimate veteran service organization in the city, from Team Rubicon and Team RWB to the Student Veterans of America and The Bob Woodruff Foundation. We locked in an excellent participation rate from the veteran and veteran supporter community of NYC, including individuals and groups from organizations such as the Bank of America, JP Morgan Chase, Bloomberg, and Goldman Sachs just to name a few.

We also engaged the NYPD, FDNY, The Navy/Army/Air Force/Marine Corps regional recruiting commands, as well as the Defense Security Service. The DSS sent the entire staff of their NY Field Office to the ruck march as many of their agents are still serving or are veterans. The NYPD also generously offered us their vast resources and manpower for this worthy and noble cause. We will be engaging these organizations and other appropriate organizations again this year.

GORUCK, an organization comprised of and managed by personnel of the Special Operations community that is dedicated to helping people get in and stay in shape through rucking, was kind enough to send out a few of their cadre leaders as well as their members to help us organize the march.

The final participation rate was roughly 64% out of the total registered attendees, not including the 40+ walk-ins who did not register. This was especially poignant given that we held the event on the first Wednesday after Labor Day weekend at 6:30PM. We fully expect to scale up the event exponentially this year and fully utilize our staging area at the Maine Fountain in Columbus Circle.

VETHACK

2015 RUCK MARCH

The Ruck March To End Veteran Suicide
Columbus Circle Maine Monument
October 11, 2015
1:30PM-6:00PM

www.vethack.org

Please register at vethack.eventzilla.net

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NYPD 20th Pct.